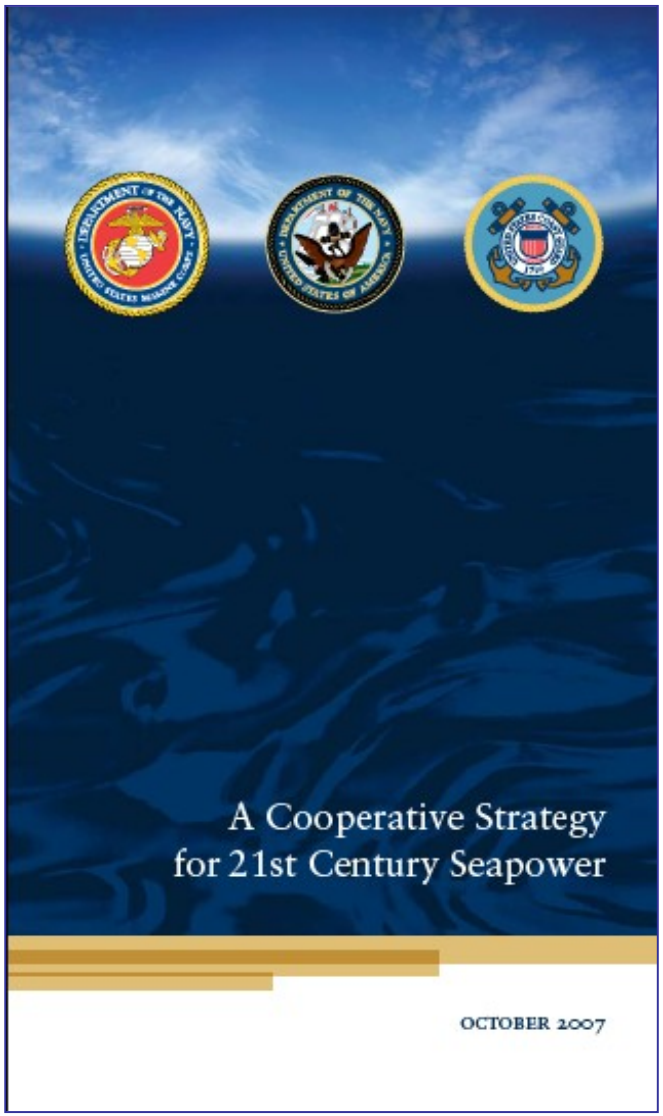


The New Maritime Strategy

"The inhabitant of London could order by telephone, sipping his morning tea in bed, the various products of the whole earth…He could at the same moment and by the same means adventure his wealth in the natural resources and new enterprises of any quarter of the world… and could secure…cheap and comfortable means of transit to any country or climate."

-John Maynard Keynes, economist, prior to WW

There is a Global System.

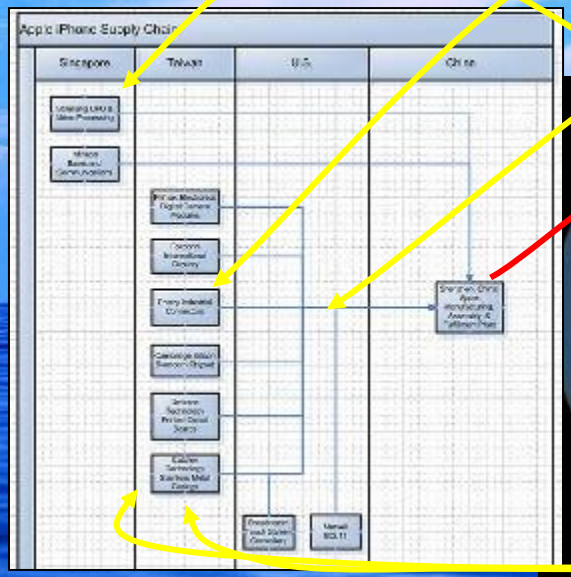
- Trade
- Information
- Governance
- People
- Finance

This system works to the benefit of the American People.

What's New About This Strategy?

- Increased Emphasis on:
  - International Partnerships
    - Come together to serve common interests
  - Maritime Security
    - Ensure the free flow of goods around the world
    - Counter terror, piracy, drug flow

Globally Interconnected: From Design, Manufacture, & Assembly to You



iPhone Supply Chain*

Countries involved in development & manufacture:

- US
- China
- Japan
- UK
- Taiwan
- Korea
- Philippines
- Singapore

This process relies on the freedom of movement of trade across the seas

What's New About This Strategy?

- **Increased Emphasis on Humanitarian Assistance**
  - **Human suffering moves us to act**
  - **Assisting now prevents conflict later**

What We do. What We Will Continue to do.

Credible Combat Power

Defend the Homeland

Protect the Global System and the American Way of Life.